Building a calorie tracker involves various aspects like software development, design, marketing etc. Here's a suggested management structure:

**Executive Leadership:**

Founder/CEO: Responsible for setting the vision, overall strategy, and direction of the company. They oversee all aspects of the business and make key decisions.

Chief Technology Officer (CTO): Oversees the technical aspects of the product development. They lead the software development team, ensuring the product is built efficiently, securely, and meets quality standards.

Chief Product Officer (CPO): Leads the product development process, working closely with the CTO. They focus on user experience, feature prioritization, and product roadmap to ensure the product meets customer needs and stays competitive.

Chief Marketing Officer (CMO): Leads the marketing efforts, including branding, customer acquisition, and retention strategies. They work closely with product and sales teams to ensure alignment between marketing initiatives and product development.

Chief Financial Officer (CFO): Manages the company's finances, including budgeting, financial planning, and reporting. They also handle fundraising efforts if necessary and ensure the company remains financially healthy.

**Middle Management:**

Head of Design: Leads the design team in creating an intuitive and visually appealing user interface for the calorie tracker.

Head of Sales/Business Development: Responsible for driving sales and partnerships. They identify opportunities for distribution, strategic alliances, and revenue growth.

Head of Customer Support: Ensures excellent customer service and support for users of the calorie tracker. They manage customer inquiries, feedback, and issues to maintain high satisfaction levels.

Head of Operations: Oversees day-to-day operations, and ensures smooth coordination between different teams.

Head of Data Science/Analytics: Leads the data team responsible for analyzing user data, deriving insights, and improving the accuracy and effectiveness of the calorie tracking algorithms.

Head Developer: Oversees the software development team, and ensures everything in the tracker works properly.